# Turnover for Veterinary Activities in Japan

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#### Contents

- Definition and Standard classification structure
- 2. Market conditions and constraints
- Outline of data method
- 4. Tabulation and Dissemination
- 5. Summary



## Definition and Standard classification structure

#### JSIC Rev.13

L
Scientific
research,
professional
and technical
services

71 Scientific and development research institutes	710, 711, 712
72 Professional services, n.e.c.	720, 721, 722, 723, 724, 725, 726, 727, 728, 729

73 Advertising	730, 731

## 74 Technical services, n.e.c.

740 Establishments engaged in administrative	7401
or ancillary economic activities	

741 Veterinary services	7411	
742 Engineering and architectural services	7421, 7422, 7429	
743 Mechanical design services	7431	
744 Commodity inspection and non- destructive testing services	7441, 7442	
745 Surveyor certification	7451, 7452, 7459	
746 Photographic services	7461, 7462	
749 Miscellaneous technical services	7499	



## Definition and Standard classification structure

#### ISIC Rev.4

M

Professional, scientific and technical activities



## Definition and Standard classification structure

#### JSIC Rev.13

L

Scientific research, professional and technical services

**74** 

Technical services, n.e.c.

741,7411

**Veterinary services** 

#### ISIC Rev.4

M

Professional, scientific and technical activities

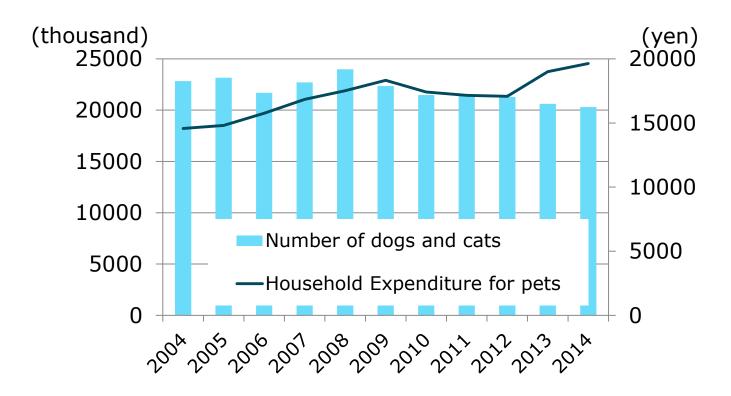
*75, 750, 7500* 

**Veterinary activities** 



### 2. Market conditions and constraints (1)

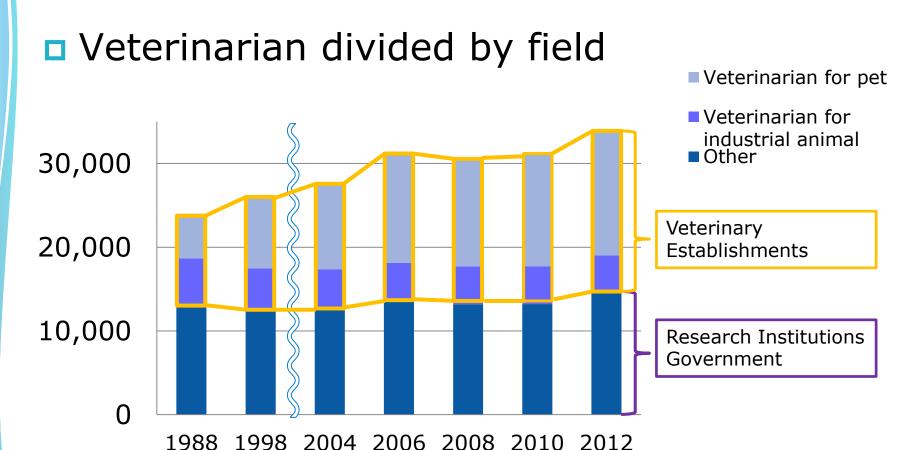
Number of pets and household expenditure for pets



(source: Japan Pet Food Association, Family Income and Expenditure Survey)



#### 2. Market conditions and constraints (2)

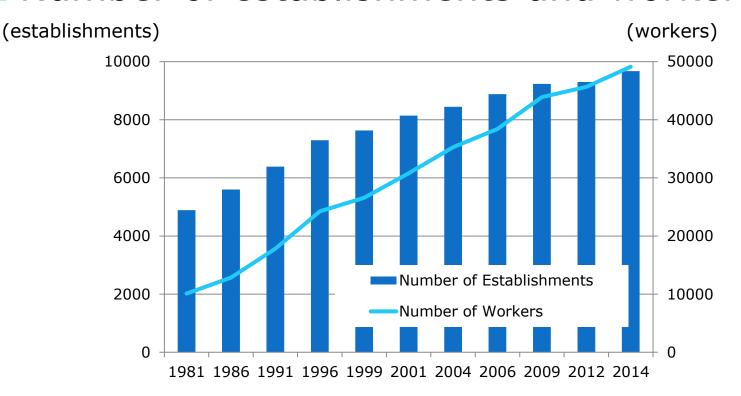


(Source: Ministry of Agriculture, Forestry and Fisheries)



## 2. Market conditions and constraints (3)

#### Number of establishments and workers

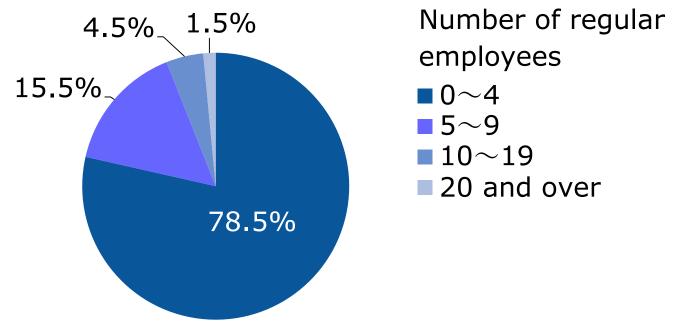


(Source: Establishment and Enterprise Census(1981-2006), Economic Census(2009-2014))



#### 2. Market conditions and constraints (4)

Number of enterprises by number of employees



(Source: 2012 Economic Census)



#### 2. Market conditions and constraints (5)

#### Turnover and Workers

	Turnover (billion yen)	Workers	
2013	392.7	46,900	

(Source: Monthly Survey on Service Industries (Annual Expanded Survey))

Details of turnover(for pet animals/ livestock/ other) are not available



#### 3. Outline of data method (1)

Monthly Survey on Service Industries (MSSI)

monthly survey

annual expanded survey

**Economic Census** 

for Business Frame (ECBF)

for Business Activity (ECBA)



## 3. Outline of data method (2)

Name of Survey	MSSI		Economic Census		
(Latest survey)	monthly	annual (2013)	ECBF (2014)	ECBA (2012)	
Frequency	monthly annual ev		every	ry five years	
Statistical unit	Enterprise & Establishment				
Sample or Census (survey frame)	Sample (2009 ECBF)		Census		
Data collection	Mail			rs(Single-Unit), Iulti-Unit)	
	Internet response available				
Turnover data collected	Total and by business activity		Total	Total and by business activity	



#### 4. Tabulation and Dissemination

Name of Survey (Latest survey)		MSSI		Economic Census	
		monthly	annual (2013)	ECBF (2014)	ECBA (2012)
Industrial classification	Total turnover	2 digit	Max.4 digit	4 digit	4 digit
		2 digit	Max.4 digit	×	4 digit
	Cost & Value Added	×	y	×	4 digit
		available for Veterinary services			



#### 5. Summary

- Market conditions and constraints
  - Increase of veterinary services

- Turnover Statistics
  - Collected by business activity in MSSI(annual)
  - Cost and Value-Added in ECBA (every 5 years)